



PATENT
Docket No. 740388-20

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re PATENT application of:)	
Lawrence F. GLASER)	Art Unit: 3626
Application No.: 09/270,710)	Examiner: A. Kalinowski
Filed: March 16, 1999)	Confirmation No. 2842
For: METHOD OF EMBEDDING ADVERTISEMENTS IN COMMUNICATION)	January 10, 2005

AMENDMENT AFTER FINAL OFFICE ACTION

Mail Stop **AMENDMENTS**
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

In response to the Office Action mailed September 9, 2004 and the Examiner interview conducted on December 29, 2004, please consider the amendments and remarks below in connection with the above-identified application.